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Emami's residential complex in Kolkata

Located near Lake Town, the project offers 1,200 apartments of 1,150 sq ft and 2,250 sq ft between Rs 70 lakh and Rs 1.70 crore

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EMAMI Realty, the real estate arm of the Emami Group, is coming up with a large residential complex spread over 25 lakh sq ft area near Lake Town in the northern fringes of Kolkata. The project will offer 1,200 residential apartments.

Christened Emami City, the complex that stands on a 15 acre plot comprising 23 towers on Jessore Road has been designed by architect Kiran Kapadia and international landscape architect, Lem Green, besides other renowned consultants like Meinhardt, Subhra Narayan Sil and DJ Consultants, an official spokesperson of Emami said, adding that construction work is being handled by Laresen & Toubro.

The apartments will come in sizes ranging between 1,150 sq ft and 2,250 sq ft and will carry a price tag ranging between Rs 70 lakh and Rs 1.70 crore depending on the sizes, Emami officials said.

"The idea is to bring together cutting edge capabilities covering



every aspect of real-estate undertakings like design and development, technology and engineering to make sure that our prized customers get the best in class, globally recognised standards for their home and investment," said Emami officials. The project will offer surveillance

Independent view

"Emami is a large diversified group with instant brand recall. When it comes to property development in particular, the group has successfully completed more than 24 residential and commercial construction projects, mainly in Kolkata. It has also started looking beyond West Bengal and has lined up projects in Uttar Pradesh, Tamil Nadu, Andhra Pradesh and Maharashtra. All these will add to the company's credibility and help in reaching out to target customers."

— Nilesch Biswas, managing director, Calcutta Skyline

systems for each tower, connected to the main entrance. The entire complex will have adequate fire fitting and prevention systems as per norms and recommendations of West Bengal Fire Fighting Services.

The project will also offer amenities like community plaza, telecommunication hub, modern and in-house waste management system, water treatment and sewage treatment facility, convenience store and the largest diagnostic complex in any residential complex of 20,000 sq

ft with pharmacy.

There will also be exclusive residential clubhouse with infinity pool and kids' swimming pool, health club, sports arena for indoor games, billiards' room, multipurpose banquet hall, café with lounge, guest rooms. Besides, there will be a squash court, mini soccer ground, cricket field, golf putting green and the longest walking and jogging track. Also, for the first time ever, there will also be boating facilities here.

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