



Emami Aerocity launched in Kovai

Coimbatore, Mar 27: Emami Infrastructure, the reality arm of FMCG major, Emami Group, today launched their Coimbatore project at Kalapatti in the presence of Harsha Vardhan Agarwal, Director, Emami Limited.

A book explaining the plot layout and marked places was released today.

Emami Aerocity on 62 acres of land has 929 units of different sizes, at the government approved lay out at Kalapatti, near International Airport, Emami Infrastructure Managing Director, R K Agarwal told reporters here.

Aerocity, jointly being developed with city-based Somus Realty Private Ltd, features premium amenities that reflect the brand's commitment to customer delight that the Emami brand of products and services offered across user segments in India and Abroad, he said.

Stating that the maiden project in the city has incorporated apartment style development features for the convenience of its prospective buyers, Agarwal said that the unique feature of the project was storm water drains, rain water harvesting, compound wall and offering the

residents the luxury of constructing their own independently designed homes.

Somus Realty proprietor, Somasundaram said that the customers can buy any size of plots at the rate of Rs. 7.25 lakh and Rs. 7.4 lakhs per cent and the booking for the project was already underway.

Interested buyers can pay just Rs one lakh and book their plot. Banks loan to the tune of 75% of the cost can also be availed he said.

Common amenities like park, gym, indoor sports complex, hospital facilities, ATM, super

market give value addition for this project.

The builders have rich experience in housing projects having completed projects in West Bengal, Uttar Pradesh, Andhra, Maharashtra.

Kalapatti is a suburb of Coimbatore city located within the city limits, merged with Corporation of Coimbatore.

Because of invasion of IT companies surrounding in and around Kalapatti like Peelamedu, Hope College, Saravanampatti there is a fast rapid improvement in this place. The Coimbatore International Airport is 7 km from Kalapatti.